



FOR IMMEDIATE RELEASE

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Palm Springs Lands Third Canadian Airline: Flair Airlines Announces New Service

Palm Springs, California – Palm Springs International Airport has landed its third Canadian airline, and its twelfth airline overall, with the announcement of Flair Airline’s planned entry into the Coachella Valley.

Flair Airlines, a Canadian Ultra Low-Cost Carrier, plans to start service to Vancouver, Canada in late October 2021. The new service to Vancouver will operate twice weekly providing Valley residents with a third airline option to get to the vibrant southwest Canadian city, and they will be a great ultra-low fare option for Canadians to visit the Coachella Valley and spend time at our resorts, spas, and the many events our Valley has to offer.

The first Flair flight to Vancouver will depart in late October 2021 and the route will operate two days per week for the Valley’s tourist season. The flights will be operated on either their Boeing 737-800 or 737Max aircraft.

“We want Canadians to hear us loud and clear, you don’t have to rack up debt or save for months to enjoy travel this winter,” says Stephen Jones, President and CEO, Flair Airlines. “For years, Canadians have been over-paying for air travel to domestic and U.S destinations. Flair is here to ensure that Canadians are no longer taken advantage of and receive low prices for even better service. The fares to our new destinations ensure Canadians can easily enjoy travel this winter and spend some much-deserved time away exploring sunny new places.”

“Canadians have long appreciated our year-round sunshine, world-class special events and relaxed desert lifestyle,” said Mayor Christy Holstege. “We thank Flair Airlines for adding Palm Springs International Airport to their network and we look forward to a long relationship.”

"We are excited that Flair Airlines has chosen to add new seasonal service from Vancouver to PSP beginning this October," said Gary Orfield, Director of Tourism Development for the Greater Palm Springs Convention & Visitors Bureau. "In addition to providing more flight options for our Canadian friends to visit, it will also introduce Greater Palm Springs to new potential visitors loyal with Flair Airlines."

With the arrival of Flair Airlines Palm Springs International Airport now has service from twelve airlines to 34 airports in season. For more information about the airlines that serve Palm Springs and the routes they fly, please visit PalmSpringsAirport.com.

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ABOUT PALM SPRINGS INTERNATIONAL AIRPORT

Palm Springs International Airport (PSP) is owned and operated by the City of Palm Springs. The airport's 12 air carriers provide non-stop flights to 27 cities in the United States and 5 cities in Canada. US non-stop cities include Atlanta, Austin, Bellingham, Boise, Boston, Chicago, Dallas/Fort Worth, Denver, Eugene, Everett, Fort Lauderdale, Las Vegas, Los Angeles, Minneapolis, Nashville, New York City, Oakland, Philadelphia, Phoenix, Portland, Reno, Sacramento, Salt Lake City, San Francisco, San Jose, and Seattle. Canadian non-stop routes include Calgary, Edmonton, Toronto, Vancouver, and Winnipeg. PSP is served by Air Canada, Alaska, Allegiant, American, Delta, Flair, Frontier, jetBlue, Southwest, Sun Country, United, and WestJet. Some airlines and routes operate only on a seasonal basis from PSP.

For additional information, please refer to PalmSpringsAirport.com or get social with PSP on Facebook (www.facebook.com/flyPSP), Twitter ([@flyPSP](https://twitter.com/flyPSP)), Instagram ([@flyPSP](https://www.instagram.com/flyPSP)), or LinkedIn ([@flyPSP](https://www.linkedin.com/company/flyPSP)) to stay informed about the airport and the airlines that serve the Coachella Valley.

ABOUT FLAIR AIRLINES

Flair Airlines is Canada's only independent Ultra Low-Cost Carrier (ULCC) and is on a mission to liberate the lives of Canadians by providing affordable air travel that connects them to the people and experiences they love. With an expanding fleet of Boeing 737 aircraft, Flair is growing to serve 26 cities across Canada and the U.S. For more information, please visit www.flyflair.com.